

As part of the Poorvu Center's mission to share Yale's exceptional knowledge and research with the world, we partner with instructors, leaders, and other campus colleagues to create podcasts. Although podcasts began as audio-only content decades ago, most podcasts are also distributed as video content today. Our podcasting studio is equipped with cameras to accommodate video and audio podcasts. Podcast projects are typically provided at no cost to the instructor, school, or unit. To help ensure alignment with the mission and responsible allocation of resources, we ask that you work with us to complete the following proposal, which is modeled after the proposal to create an open online course.

Process

1. The Poorvu Center invites faculty members to submit proposals to Ryan.McEvoy@yale.edu for consideration. The Teaching Studios Team will follow up with an email within 10 business days.
2. Once the team has read your proposal, we will offer an in-person meeting to discuss follow up questions, and have a discussion regarding your proposal. We will send the follow up questions in advance of the meeting.
3. After the in-person meeting, the leadership team at the Poorvu Center will review the proposal. As part of this review, we will contact your Dean or appropriate administrative leader to confirm their support of the proposal.

Podcast Form

School:

Host:

Co-host:

Possible guest speakers:

Collaborators and Support Staff:

Target audience (Yale, non-Yale academics, lay audience, etc...)

Title of podcast (this can change):

Please give us a general description of your podcast:

Will your podcast be weekly, open-ended, limited run, seasonal? Feel free to use your own language to describe the anticipated duration and release schedule. Please note: the initial production agreement covers 6

episodes. Continuing beyond that will be determined collaboratively, based on shared goals, audience engagement, and available production capacity.

Will this be an audio-only podcast or do you anticipate recording video of the sessions for distribution channels like YouTube as well?

What are some podcasts that inspired yours?

List at least five topics or concepts the podcast will cover:

What is your primary motivation for creating a podcast?

What will a learner know and be able to do by the end of a typical podcast episode?

How do you anticipate developing this content will benefit your residential teaching and work at Yale?

How does this podcast make the world a better place?

How would you define your success metric(s) for the podcast?

What existing audience or marketing channels can you leverage to promote the podcast?

Please disclose your ideal timeline and weekly time commitment for this project:

OPTIONAL

Please provide any media samples that show off your presentation style. It can be a Zoom Lecture, a recording of a talk, a podcast interview, or any multimedia that demonstrates how you share information.