

USING DESIGN, STRUCTURE, AND ANALYTICS TO HELP STUDENTS MOVE THROUGH REQUIRED CONTENT WITH CONFIDENCE

INTRODUCTION

Yale 101: Mapping Your Academic Journey was created to help first-year students complete important pre-arrival requirements while also giving them a resource they could return to throughout their time at Yale. The course was a huge success, with 100% attendance, more than 1,600 students participating, and over 90% completion of the required videos. To support this level of engagement, the course used clear Canvas modules, organized pages, visual page buttons, and Panopto videos to create a guided experience that was easy to navigate, accessible, and useful beyond the initial onboarding process.

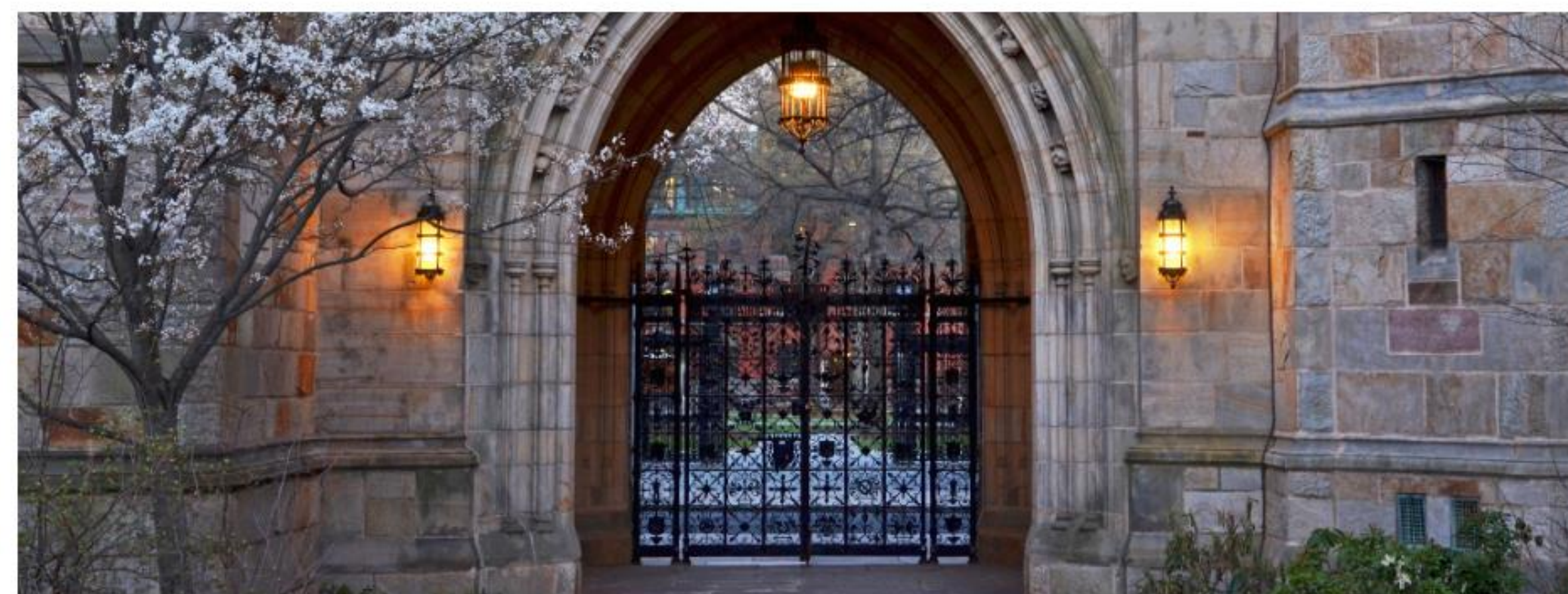
DESIGN TAKEAWAYS

The success of the course came from making Canvas easy to follow. Modules gave students a clear path, page buttons helped them quickly find course and external resources, and Panopto supported accessible video delivery while providing data for future course updates.

MODULES

Canvas Modules helped organize the course into a clear, step-by-step path so students could move through the content in the intended order without feeling lost. They also made the course easier to return to later, allowing students to go back to specific pages, videos, and resources when they needed them as a reference.

Yale 101: Mapping Your Academic Journey FY26



Welcome to Yale and to Canvas!

Yale 101: Mapping Your Academic Journey will bring you through a series of five videos hosted by Yale College students that will help you begin your academic journey at Yale College:

- Video 1: Academic Foundations
- Video 2: Building Your First Semester
- Video 3: Navigating Course Registration
- Video 4: Advising & Academic Support
- Video 5: Pre-arrival Requirements & Final Steps

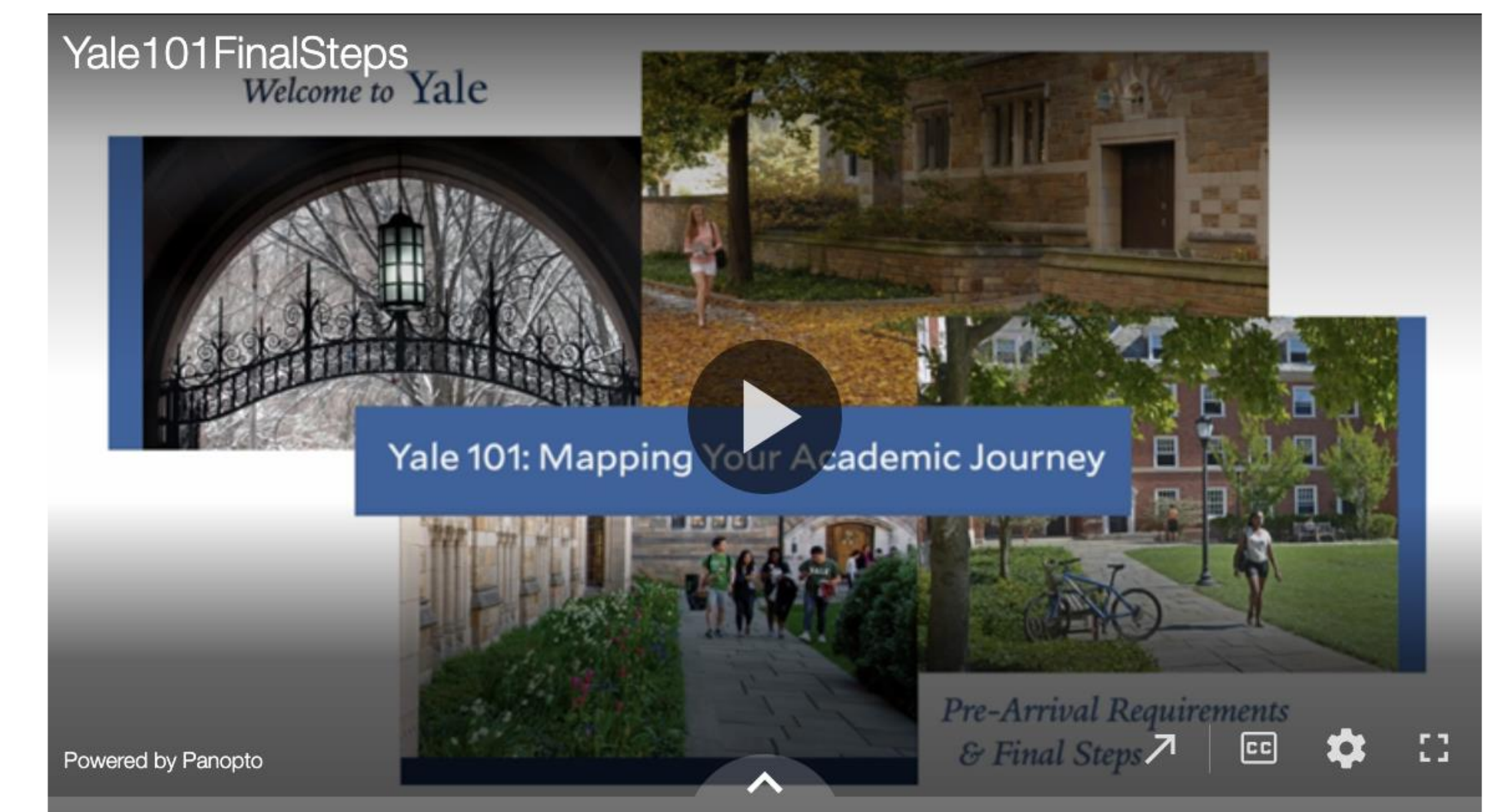
To begin, click the **START HERE** button at the bottom of this page. This will take you to the first video, *Yale 101: Academic Foundations*. You can always return to this main page by clicking **Home** in the left-hand menu. To explore specific sections, use the **Modules** tab in the left-hand menu. When you finish each page, click **Next** in the bottom-right corner to continue.

This course should only take about 15 minutes to complete.

Congratulations and we can't wait to see you on campus!



Yale 101 - Pre-arrival Requirements & Final Steps



Pre-arrival Requirements & Final Steps:



PANOPTO

Panopto was important because it made the video content more accessible to students while also giving the team useful viewing data. By seeing whether students watched the videos and how much they completed, the team could better understand which videos were effective and which ones may need to be updated for future years.

PAGE BUTTONS

The page buttons were created using Google Gemini with a consistent prompt, giving the course a clean and unified visual style. These buttons helped make navigation easier by clearly directing students to both Canvas course links and external resources.